



Boost Workplace Performance and Resiliency Using the Secrets of Neuroscience



Kevin Stacey, MBA

TrainRight, Inc.
Training the *right* way

"Kevin is a dynamic motivator and catalyst for change. I've noticed a sustained increased positive mood in our office."

-Phil Poniscan, Ford Motor Company

Kevin Stacey, former brain imaging specialist and author of *MindRight: Navigate the Noise*, uses the secrets of neuroscience to boost your staff's effectiveness, resiliency and results by helping them get their MindRight™ and TimeRight,™ to enable consistent performance no matter what.

"Kevin is easy to relate to and personable, and his sense of humor relaxed our audience and opened them up to his points."

-Susan Erb, RN, Hanover Hospital

Most Requested Topics:

- * How to be Resilient and Mentally Tough with a Stone-Aged Brain.
- * TimeRight: take realistic control of your 1440 minutes for success.
- * MindRight: how to Stay Motivated & Energized in Challenging Times.
- * Build Sales Resiliency for Breakthrough Sales Results.

TRUSTED BY:



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Kevin's Most Requested Topics for Keynotes, Seminars, and Strategic Work Sessions

How to be Resilient and Mentally Tough with a Stone-Aged Brain.

The outdated parts of our brain that used to keep us safe from physical threats have caused us to have an inherent negativity bias. If left unchecked, it results in an overestimation of threats and an underestimation of opportunities, preventing us from reaching the level of success and achievement that we're capable of, in addition to keeping us anxious and on edge. Your team will learn how to put into action the old saying, "the mind makes a wonderful servant but a terrible master," so they can meet both their individual and your organization's goals for them.

TimeRight: take realistic control of your 1440 minutes for success.

We all have the same 24-hours in every day. Time that we can squander... or that we can use to create more opportunity for ourselves. And if your team isn't using their time to further their own success... they're not going to meet the goals you've set for them. Your team will discover how to become more proactive, less reactive, and refuse to let things become emergencies that really aren't... They will develop better mental focus on priorities, and waste less energy on distractions, frustrations, and technology.

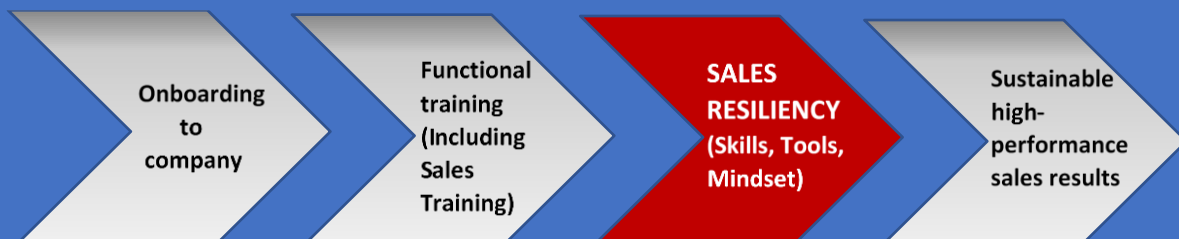
MindRight: how to stay motivated & energized in challenging times.

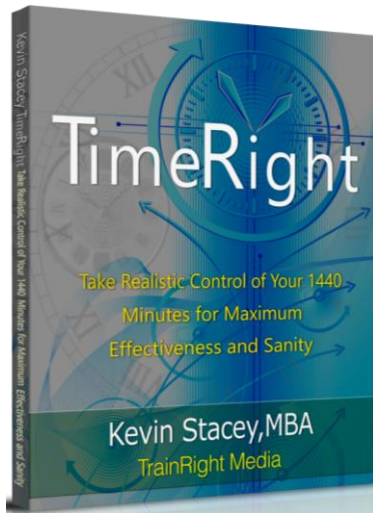
A lot of forward-thinking Fortune 500 companies are turning to different forms of mindset training to improve their bottom line and are using the lessons gleaned from neuroscience to help improve the way individuals think – and therefore act. This session is scientifically-based information that gives your team a step-by-step process for tapping into the power of their minds to program themselves for success and peak performance by creating change from the inside out. Your team needs the right mindset if they're going to hit their goals, since what's going on in the mind is the number one indicator of what the output will be.

Build Sales Resiliency for Breakthrough Sales Results.

Tap into the potential of your existing salesforce... without forcing more CRM, sales, or product training on them! Your team will learn what internal obstacles they need to overcome to skyrocket their sales and close more deals, leading to a better bottom line for your entire organization. They will learn how to mentally rehearse for success instead of failure, build the self-leadership DNA needed to be a self-starter, and tackle more challenging sales opportunities. They will take more decisive action by reducing overthinking and move with more purpose and speed than before.

Even if you're **already doing sales training**, that is ONE main component of Sales Resiliency, which reaches deeper than sales training. Here's how Sales Resiliency fits in and is the missing piece:



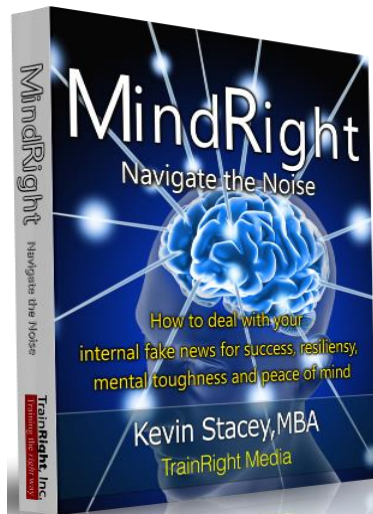


Books by Kevin Stacey

TimeRight: Take Realistic Control of Your 1440 Minutes for Maximum Effectiveness and Sanity.

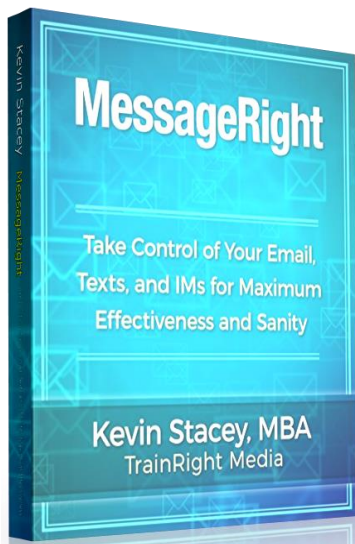
Our go-go culture and pervasive preoccupation with the things we think we need to get done gets in the way of having a satisfying life and human connections. Technology has not helped the harried pace of our society or provided us with more peace of mind. Many of us live with a constant sense of guilt that we didn't accomplish enough, no matter how unrealistic our expectations were in the first place. But do you realize that if you did everything that needed to be done in your life in one day, you wouldn't be a human being? You'd be a superhero! Now more than ever people are hungry for time management solutions.

MindRight: Navigate the Noise for Success, Resiliency, Mental Toughness and Peace of Mind.



Getting your mind right and learning to navigating the noise is crucial for all aspects of life. Studies show we think, on average, over 50,000 thoughts a day. That's a lot of noise. Realistically, the noise is never going to stop. Unfortunately, much of what we think about is negative, counterproductive, or not based on reality. However, every thought we entertain creates a physical reaction and effects our outputs and performance. It's vitally important to learn how to detach from harmful ruminations, counter cognitive distortions with rational thinking, and rewire our neural connections to take advantage of neuroplasticity.

MessageRight: Take Control of Your Email, Texts, and IMs for Maximum Effectiveness and Sanity



There are far too many people who are controlled by and constantly react to their messages. They can be like a parasite growing in our heads, eating away at our peace of mind, personal life, and ability to be fully present in the moments of our lives. Do you feel anxious when 5 minutes have gone by and you haven't checked your messages? Does it feel like you're stuck in quicksand once you start checking? Do your loved ones get annoyed at the time you spend on your messages, just staring at your smart phone? Is your relationship with technology and messaging preventing you from having boundaries and a personal life?

MEET KEVIN STACEY



Kevin Stacey, MBA, is an effectiveness expert, author, and former brain imaging specialist, who removes barriers to performance, boosts resiliency, and accelerates results no matter what. He appears as a guest expert in media across the US and has been featured on ABC, NBC, and CBS.

Kevin combines his military background, management training, experience as a healthcare clinician, and successful manager at the nation's largest managed-care company, to be a catalyst for workplace improvement. His programs provide concrete information and practical solutions for business problems.

- Started his medical career at Walter Reed Army Medical Center
- MBA in Healthcare Administration, Anna Maria College.
- Served with 399th Combat Support Hospital, US Army.
- Provided medical support for Operation Just Cause, Panama, 1990.
- Sales leader of physician recruiter team with US Healthcare.
- Graduate of Academy of Health Sciences, Fort Sam Houston, TX.
- Manager of provider relations with Aetna HMO.
- Diagnostic radiology, MRI, fluoroscopy, OR and ER experience as medical imaging professional.
- Has helped over 80,000 people in 48 states and 4 nations since 1999.
- Executive coach/ consultant to elected Senators and House of Representative members.
- Contributing author to the "Don't Sweat the Small Stuff and It's All Small Stuff" book series.
- Author of "MindRight: Navigate the Noise for Resiliency, Mental Toughness and Success."
- Author of "TimeRight: Take Realistic Control of Your 1440 Minutes for Success."

His services help his clients achieve increased performance, higher sales, better employee retention, greater job satisfaction and increased service quality.

"We operate in a very fast paced environment and Kevin's program has helped us identify what the most important items should be. We loved Kevin's individual executive coaching sessions with elected Senate and House of Representatives members."

-John Mizuno- Vice Speaker of the House of Representatives- State of Hawaii

Your unique, energetic and motivating speaking style and practical tools were greatly appreciated.

-Senator Kelvin Atkinson, State of Nevada

"Best training I've ever attended in all my time with the Federal Government."

- Gary Inamorati, Federal Reserve Bank

8 REASONS WHY KEVIN STACEY AND HIS TEAM ARE THE RIGHT PEOPLE TO HELP UPLEVEL YOUR ORGANIZATION

1. You want someone who understands your organization... not someone who's never worked with a company like yours before.

There are a lot of experts and coaches out there... many who have no real experience at anything at all. **Kevin and his team all have over 20 years in the workplace performance enhancement field.** From his time in the U.S. Military and his experience as a healthcare clinician and successful manager at the nation's largest managed-care company, Kevin understands exactly the challenges that your team is going through.

From IBM to The New York Times, Ford Motor Company, Kaiser Permanente, JP Morgan Chase, Pharmacia, Bayer, Goody Hair Care, United Technologies, Boeing, Sara Lee and numerous government agencies, he has made a difference.

2. You need someone who delivers new and cutting-edge information... not recycled theory that you've heard a thousand times before.

You're tired of the overused, clichéd, and annoying ridiculous business catch-phrases and jargon. You know that **science-based information is superior.** Kevin and his team bring a **fresh perspective and the latest science and research into the dynamics of human performance technology.** Kevin is constantly researching the most up-to-date information as the scientific understanding of the human brain evolves. His programs provide concrete and practical solutions for business problems.

3. You want someone who connects with your people... not someone who talks over their heads or alienates your team.

Kevin and his team **speak with plain and easy language,** makes complex multifaceted concepts clear, simple to grasp, and implement. Their warmth, intelligence, and humor shine through to others. No pompous theory here. **Kevin and his team have a unique ability to connect, build rapport, and relate with anyone - from C-suite executives to the most junior staff member.** They can speak to them in language they understand because they've been there in the trenches.

4. You need somebody who can move your people to action... not someone who spouts "feel good" sayings that don't result in real change.

TrainRight gets under the surface to figure out why people do what they do and why what they do makes sense to them. They show people what it costs them personally and professionally when they continue on the current course. They are motivational catalysts to help people implement change from the inside out and they teach the practical skills needed to implement and sustain new behavior patterns. **The participants in TrainRight's sessions discover how to reframe their challenges to see real changes and results.**

8 REASONS WHY KEVIN STACEY AND HIS TEAM ARE THE RIGHT PEOPLE TO HELP UPLEVEL YOUR ORGANIZATION

5. You want an interactive program... not a boring seminar that drives your team to scroll on their phones the whole time.

Adult learners need to get involved in order to draw their own conclusions. Kevin and his team doesn't deliver presentations and talk at your people... instead, they hold a conversation - whether that's a small group strategy session or large keynote program. Kevin has a particular openness and vulnerability that puts people at ease. He'll ask probing questions to make your audience think and get them involved (even when they resist.) **It's through this interactivity that he's able to hold attention and begin to effect true change.**

6. You want an entertaining program that your people have fun with... not one that they'll dread attending.

Kevin and his team understands there needs to be mix of education and entertainment for the best retention to take place. Humor is a tool Kevin uses to break down barriers and resistance to the information and learning. **He makes sure all of these programs are high energy, fast moving, and fun for the participants.**

7. You want your people to assume personal responsibility for their success and circumstances... not feel "let off the hook" by a speaker who doesn't challenge them to do better.

Everyone wants self-starters who make things happen. You know that looking elsewhere to blame or find excuses is such a waste of time and energy, that could otherwise be used being productive and making progress. **Kevin and his team are masters at eliminating self-inflicted problems that impede success.** They have studied the secrets of human motivation, what drives people to modify their behavior, and how to remove barriers to performance.

8. You want someone who is easy to work with... not someone who's going to make your job harder.

Kevin's philosophy is to be flexible, go with the flow, and don't sweat the small stuff. Being in the military and working extensively with the US government has taught him to be self-reliant and roll up his sleeves to collaboratively work together to make things happen. **Kevin and his team will customize their presentation to fit your specific needs** - whether you want to focus on a particular topic, are having a specific challenge, or are looking for a time format that will work with your event - their presentations are 100% tailored to you.